

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1401

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967885	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/01/12	6a Daybreak	6-7a	- 1 - 1 - -	:15/:15	2	\$1,400.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- 1 - 1 - -	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	6:27 AM	6a Daybreak	6-7a	:15	MHGTV107	\$700.00 BK
				6:30 AM			:15	MHGTV107	\$700.00
2	WMUR	Th	11/01/12	6:54 AM	6a Daybreak	6-7a	:15	MHGTV110	\$700.00 BK
				6:56 AM			:15	MHGTV110	\$700.00
2	10/30/12	11/01/12	Good Morning America	7-9a	- - 1 - - -	:15/:15	1	\$1,150.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - 1 - - -	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/31/12	7:28 AM	Good Morning America	7-9a	:15	MHGTV110	\$575.00 BK
				7:30 AM			:15	MHGTV110	\$575.00
3	10/30/12	11/01/12	The View	11-12p	- - - 1 - -	:15/:15	1	\$600.00	BK
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - - 1 - -	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	10:58 AM	The View	11-12p	:15	MHGTV110	\$300.00 BK
				11:00 AM			:15	MHGTV110	\$300.00
4	10/30/12	11/01/12	News 9 at Noon	12-1230p	- - 1 - - -	:15/:15	1	\$650.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - 1 - - -	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/31/12	12:24 PM	News 9 at Noon	12-1230p	:15	MHGTV110	\$325.00 BK
				12:26 PM			:15	MHGTV110	\$325.00
5	10/30/12	11/01/12	ELLEN EF	4PM-5PM	- - 11 - -	:15/:15	2	\$500.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - 11 - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/31/12	4:30 PM	ELLEN EF	4PM-5PM	:15	MHGTV110	\$250.00 BK
				4:32 PM			:15	MHGTV110	\$250.00

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6	10/30/12	11/01/12	News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible	6-7p	-- 1----	:15/:15	1	\$2,700.00	BK																																																																			
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7	10/30/12	11/01/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	-- 1----	:15/:15	1	\$1,100.00	BK																																																																			
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8	10/30/12	11/01/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	-- 11---	:15/:15	2	\$2,200.00	BK																																																																			
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9	10/30/12	11/01/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	--- 1---	:15/:15	1	\$500.00	BK																																																																			
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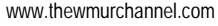
www.thewmurchannel.com

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13	11/05/12	11/05/12	The View	11-12p	1-----	:15/:15	1	\$600.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	11:59 AM	The View	11-12p	:15	MHGT1110	\$300.00 BK
				12:00 PM			:15	MHGT1110	\$300.00
14	11/02/12	11/02/12	News 9 at Noon	12-1230p	----1--	:15/:15	1	\$650.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	12:12 PM	News 9 at Noon	12-1230p	:15	MHGT1110	\$325.00 BK
				12:14 PM			:15	MHGT1110	\$325.00
15	11/02/12	11/02/12	ELLEN EF	4PM-5PM	----1--	:15/:15	1	\$500.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	4:37 PM	ELLEN EF	4PM-5PM	:15	MHGT1110	\$250.00 BK
				4:39 PM			:15	MHGT1110	\$250.00
16	11/02/12	11/05/12	News 9 at 6/World News 6-7p		1---1--	:15/:15	2	\$2,700.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/08/12	1---1--	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	6:20 PM	News 9 at 6/World News To	6-7p	:15	MHGT1110	\$1,350.00 BK
				6:24 PM			:15	MHGT1110	\$1,350.00
2	WMUR	M	11/05/12	6:27 PM	News 9 at 6/World News To	6-7p	:15	MHGT1110	\$1,350.00 BK
				6:30 PM			:15	MHGT1110	\$1,350.00
17	11/04/12	11/04/12	6p News 9 Weekend/Wor 6-7p		-----1	:15/:15	1	\$1,200.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	11/04/12	6:08 PM	6p News 9 Weekend/World N	6-7p	:15	MHGT1110	\$600.00 BK
				6:10 PM			:15	MHGT1110	\$600.00
18	11/05/12	11/05/12	Chronicle NH	7-730p	1-----	:15/:15	1	\$1,100.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	7:21 PM	Chronicle NH	7-730p	:15	MHGT1110	\$550.00 BK
				7:25 PM			:15	MHGT1110	\$550.00
19	11/03/12	11/03/12	Inside Edition WK	730-8P	-----1-	:15/:15	1	\$400.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				



INVOICE

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967885-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1401	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/02/12	11/02/12	KELLY& MICHAEL LIVE 9AM-10AM		----1--	:15/:15	1	\$600.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12	9:44 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:15	MHGTV110	\$300.00 BK
				9:45 AM			:15	MHGTV110	\$300.00
26	11/02/12	11/05/12	KATIE	3-4P	1---1--	:15/:15	2	\$500.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	1---1--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12	3:48 PM	KATIE	3-4P	:15	MHGTV110	\$250.00 BK
				3:50 PM			:15	MHGTV110	\$250.00
2	WMURM		11/05/12	3:31 PM	KATIE	3-4P	:15	MHGTV110	\$250.00 BK
				3:33 PM			:15	MHGTV110	\$250.00
27	11/05/12	11/05/12	News 9 at 5	5-6p	1-----	:15/:15	1	\$1,400.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		11/05/12	5:42 PM	News 9 at 5	5-6p	:15	MHGTV110	\$700.00 BK
				5:44 PM			:15	MHGTV110	\$700.00
28	11/02/12	11/06/12	5a Daybreak	5-6a	11--1--	:15/:15	3	\$700.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	11--1--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12	5:54 AM	5a Daybreak	5-6a	:15	MHGTV110	\$350.00 BK
				5:56 AM			:15	MHGTV110	\$350.00
2	WMURM		11/05/12	5:22 AM	5a Daybreak	5-6a	:15	MHGTV110	\$350.00 BK
				5:24 AM			:15	MHGTV110	\$350.00
3	WMURTu		11/06/12	5:13 AM	5a Daybreak	5-6a	:15	MHGTV110	\$350.00 BK
				5:15 AM			:15	MHGTV110	\$350.00
29	11/05/12	11/05/12	Jimmy Kimmel	1205-105a	1-----	:15/:15	1	\$150.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		11/05/12	12:58 AM	Jimmy Kimmel	1205-105a	:15	MHGTV110	\$75.00 BK
				1:00 AM			:15	MHGTV110	\$75.00
30	11/06/12	11/06/12	STEVE HARVEY DY 9/4	10-11a	-T-----	:15/:15	1	\$400.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		11/06/12	10:47 AM	STEVE HARVEY DY 9/4 START	10-11a	:15	MHGTV110	\$200.00 BK
				10:50 AM			:15	MHGTV110	\$200.00

Total Spots 41

Gross Total \$52,325.00

Payment Terms 30 Days

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INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Hassan/D/Governor	candidate	1401

Agency Commission **\$7,848.75**

Net Amount Due **\$44,476.25**